**Questions to ask potential customers during initial conversations and after presenting StorageGuard:**

* Are you currently taking any actions to secure your storage environment?
* Who would own / sponsor this initiative?
* What are you currently doing to ensure your storage systems are hardened and secure?
* Do you have any concerns around your storage security?
* Did storage security come up during an audit?
* What team might be owning storage security and vulnerability management for the storage within your company?
* Are there any regulatory standards you are required to follow?
* How do you make sure you comply with those standards today?
* How are you doing these types of checks today?
* When it comes to an initiative like the risk assessment who will be the executive sponsor for that? Would that be you or the CISO XXX?

**Conversation starters:**

**CISO / Head of Security**

* How do you assess the security of data storage?
* How do you discover and minimize the storage attack surface?
* How do you manage and prioritize storage security risks?
* How do you assess data recoverability in the event of a cyberattack?

**Head of Storage**

* How do you identify and resolve storage security issues?
* How do you prove adherence to our security configuration standards / baseline?
* How do you keep track of storage configuration changes?
* How do you automate validation & enforcement of storage security best practices?

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| --- | --- |
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